

Cookie scan report

Summary

Scan date: 07/06/2020 Domain name: vson.com.au Server location: United States

Cookies, in total: 19

Scan result

19 cookies were identified.

7 cookies are unclassified and need manual classification and a purpose description.



The result is based on a scan of up to 5 website pages and therefore not complete. To perform a complete scan, create a Cookiebot subscription for your domain.

Category: Statistics (4)

Statistic cookies help website owners to understand how visitors interact with websites by collecting and reporting information anonymously.

COOKIE NAME	PROVIDER	ТҮРЕ	EXPIRY
_dc_gtm_UA-#	vson.com.au	НТТР	1 day
First found URL: https://vson	.com.au/what-is-life-like-before-lasik/		
Cookie purpose description:	Used by Google Tag Manager to control the I	oading of a Google Analytics so	ript tag.
Initiator: Page source line nur Source: Inline script	mber 2-6		
Data is sent to: United States	(adequate)		
Adequate country under GDF	'R (EU)		

.ga vson.com.au HTTP 2 years

First found URL: https://vson.com.au/what-is-life-like-before-lasik/

Cookie purpose description: Registers a unique ID that is used to generate statistical data on how the visitor uses the website.

Initiator: Page source line number 2-6

Blocked until accepted by user: No

Source: Inline script

Data is sent to: United States (adequate)

Adequate country under GDPR (EU)

Blocked until accepted by user: No

_gid vson.com.au HTTP 1 day

 $\textbf{First found URL:} \ https://vson.com.au/what-is-life-like-before-lasik/$

Cookie purpose description: Registers a unique ID that is used to generate statistical data on how the visitor uses the website

Initiator: Page source line number 2-6

Source: Inline script

Data is sent to: United States (adequate)
Adequate country under GDPR (EU)
Blocked until accepted by user: No

collect google-analytics.com Pixel Session

 $\textbf{First found URL:} \ https://vson.com.au/what-is-life-like-before-lasik/$

Cookie purpose description: Used to send data to Google Analytics about the visitor's device and behavior. Tracks the visitor across devices and marketing channels.

Initiator: Inline script, page source line number 2-6

Source: https://www.google-analytics.com/collect?v=1_v=j82a=1168034307t=pageview_s=1dl=https%3A%2F%2Fvson.com.au%2Fwhat-is-life-like-before-lasik%2Ful=en-usde=UTF-8dt=What%20is%20life%20like%20before%20LASIK%3F%20%7C%20VSON%20%7C%20Lase r%20Eye%20Surgery%20Brisbanesd=24-bitsr=1024x768vp=1000x741je=0_u=YGBAgEAB~jid=535286179gjid=603585267cid=1097809212 .1591528647tid=UA-146371511-1_gid=86881016.1591528647gtm=2wg5r0M2CV86Cz=1977158146

Data is sent to: United States (adequate)

Adequate country under GDPR (EU)

Category: Marketing (8)

Marketing cookies are used to track visitors across websites. The intention is to display ads that are relevant and engaging for the individual user and thereby more valuable for publishers and third party advertisers.

 COOKIE NAME
 PROVIDER
 TYPE
 EXPIRY

 _fbp
 vson.com.au
 HTTP
 3 months

First found URL: https://vson.com.au/what-is-life-like-before-lasik/

Cookie purpose description: Used by Facebook to deliver a series of advertisement products such as real time bidding from third party advertisers.

Initiator: Page source line number 2-6

Source: Inline script

Data is sent to: United States (adequate)
Adequate country under GDPR (EU)
Blocked until accepted by user: No

_gcl_au vson.com.au HTTP 3 months

First found URL: https://vson.com.au/what-is-life-like-before-lasik/

Cookie purpose description: Used by Google AdSense for experimenting with advertisement efficiency across websites using their

Initiator: Page source line number 2-6

Source: Inline script

Data is sent to: United States (adequate)

Adequate country under GDPR (EU)

Blocked until accepted by user: No

fr facebook.com HTTP 3 months

First found URL: https://vson.com.au/what-is-life-like-before-lasik/

Cookie purpose description: Used by Facebook to deliver a series of advertisement products such as real time bidding from third party

advertisers

Initiator: Page source line number 2-6

Source: Inline script

Data is sent to: Netherlands (adequate) Adequate country under GDPR (EU)

IDE doubleclick.net HTTP 1 year

First found URL: https://vson.com.au/covid-19/

Cookie purpose description: Used by Google DoubleClick to register and report the website user's actions after viewing or clicking one of the advertiser's ads with the purpose of measuring the efficacy of an ad and to present targeted ads to the user.

Initiator: Script tag

Source: https://vson.com.au/covid-19/
Data is sent to: United States (adequate)
Adequate country under GDPR (EU)

pagead/1p-user-list/# google.com Pixel Session

First found URL: https://vson.com.au/what-is-life-like-before-lasik/

Cookie purpose description: Unclassified

Initiator: Inline script, page source line number 2-6

 $\textbf{Source:} \ https://www.google.ie/pagead/1p-user-list/715869462/?random=1591528647187cv=9fst=1591527600000num=1guid=ONu_h=768u_w=1024u_ah=768u_w=1024u_d=24u_his=2u_tz=0u_java=falseu_nplug=3u_nmime=4gtm=2wg5r0sendb=1frm=0url=https%3A%2F%2Fvson.com.au%2Fw hat-is-life-like-before-lasik%2Ftiba=What%20is%20like%20like%20before%20LASIk%3F%2O%7C%20VSON%20%7C%20Laser%20Eye%20Surgery%20Brisbaneasync=1fmt=3is_vtc=1random=2348912077resp=GooglemKTybQhCsOrmt_tld=1ipr=y$

Data is sent to: United States (adequate) Adequate country under GDPR (EU)

r/collect doubleclick.net Pixel Session

 $\textbf{First found URL:} \ https://vson.com.au/what-is-life-like-before-lasik/$

Cookie purpose description: This cookie is used to send data to Google Analytics about the visitor's device and behavior. It tracks the visitor across devices and marketing channels.

Initiator: Inline script, page source line number 2-6

Source: https://stats.g.doubleclick.net/r/collect?t=dcaip=1_r=3v=1_v=j82tid=UA-146371511-1cid=1097809212.1591528647jid=535286179gjid=603585267_gid=86881016.1591528647_u=YGBAgEAB~z=1350640857

Data is sent to: United States (adequate)

Adequate country under GDPR (EU)

test_cookie doubleclick.net HTTP 1 day

First found URL: https://vson.com.au/what-is-life-like-before-lasik/

Cookie purpose description: Used to check if the user's browser supports cookies.

Initiator: Page source line number 2-6

Source: Inline script

Data is sent to: United States (adequate)

Adequate country under GDPR (EU)

facebook.com Pixel Session tr

First found URL: https://vson.com.au/what-is-life-like-before-lasik/

Cookie purpose description: Used by Facebook to deliver a series of advertisement products such as real time bidding from third party advertisers

Initiator: Inline script, page source line number 2-6

Source: https://www.facebook.com/tr/?id=414411192807940ev=PageViewdl=https%3A%2F%2Fvson.com.au%2Fwhat-is-life-like-before -lasik%2Frl = https%3A%2F%2Fvson.com.au%2Fwhat-is-life-like-before-lasik%2Fif = falsets = 1591528647496sw = 1024sh = 768v = 2.9.18r = states = 1591528647496sw = 1024sh = 768v = 2.9.18r = states = 1591528647496sw = 1024sh = 102bleec=0o=286fbp=fb.2.1591528647494.117068004it=1591528647285coo=falserqm=GET

Data is sent to: Netherlands (adequate)

Adequate country under GDPR (EU)

Category: Unclassified (7)

Unclassified cookies are cookies that we are in the process of classifying, together with the providers of individual cookies.

COOKIE NAME PROVIDER TYPE **FX PIR Y** __racnt vson.com.au HTTP Session First found URL: https://vson.com.au/what-is-life-like-before-lasik/ Cookie purpose description: Unclassified Initiator: Script tag Source: https://vson.com.au/what-is-life-like-before-lasik/ Data is sent to: United States (adequate) Adequate country under GDPR (EU) Blocked until accepted by user: No _racplx0 HTTP Session First found URL: https://vson.com.au/what-is-life-like-before-lasik/ Cookie purpose description: Unclassified Initiator: Script tag

Source: https://vson.com.au/what-is-life-like-before-lasik/

Data is sent to: United States (adequate) Adequate country under GDPR (EU) Blocked until accepted by user: No

vson.com.au HTTP Session

First found URL: https://vson.com.au/what-is-life-like-before-lasik/

Cookie purpose description: Unclassified Initiator: Page source line number 2-6

Source: Inline script

Data is sent to: United States (adequate) Adequate country under GDPR (EU) Blocked until accepted by user: No

_rasel0 HTTP Session

First found URL: https://vson.com.au/what-is-life-like-before-lasik/

Cookie purpose description: Unclassified

Initiator: Script tag

Source: https://vson.com.au/what-is-life-like-before-lasik/

Data is sent to: United States (adequate) Adequate country under GDPR (EU)

Blocked until accepted by user: No

HTTP _rasesh vson.com.au 1027 days

First found URL: https://vson.com.au/what-is-life-like-before-lasik/

Cookie purpose description: Unclassified Initiator: Page source line number 2-6

Source: Inline script

Data is sent to: United States (adequate) Adequate country under GDPR (EU) Blocked until accepted by user: No

HTTP _ratel0 vson.com.au Session

First found URL: https://vson.com.au/what-is-life-like-before-lasik/

Cookie purpose description: Unclassified

Initiator: Script tag

Source: https://vson.com.au/what-is-life-like-before-lasik/

Data is sent to: United States (adequate)

Adequate country under GDPR (EU)

Blocked until accepted by user: No

Covid-popup vson.com.au HTTP 2 days

First found URL: https://vson.com.au/what-is-life-like-before-lasik/

Cookie purpose description: Unclassified

Initiator: Script tag

Source: https://vson.com.au/what-is-life-like-before-lasik/

Data is sent to: United States (adequate)
Adequate country under GDPR (EU)
Blocked until accepted by user: No

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